



# IMPACT REPORT



## Objective

TVS Raider with a goal to raise awareness and eliminate violence against women wanted to inspire Generation Z to speak up and give information on how to combat this cruelty and how they may be "wicked" enough to stand up for what's right.

With this purpose in mind, TVS, in partnership with Josh Talks, arranged over 20 seminars with young college students from throughout the country, creating an impact in over 13 states.

## Approach

Josh Talks **connected** with over **20 colleges** in 13 different states and 19 different cities across the country and organized workshops in online and offline format. Majority of workshops were organized in colleges located in Tier 2 cities.

The participants of the workshop were trained by **Ms. Suparna Chadda**, UN Women Awardee and **Mr. Karthik Hariharan**, Career and Wellness Counsellor.

# Locations Covered



## Impact Makers

No. of Students  
Impacted

**3800+**

No. of Colleges  
Covered

**20**

No. of  
Sessions

**20**

Online - 8

Offline - 12



**Suparna Chadda**

UN Women Awardee

**Karthik Hariharan**

Career and Wellness Counsellor